

Jason Halverson

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Experience

Creative Director / Copywriter | Freelance (Current)

Available for writing and creative direction. Currently working on CDK Global. In the past I've worked on NorCal Cannabis and State Farm.

ACD Copywriter | Merge Chicago (February 2015 to June 2019)

I was promoted to Associate Creative Director in 2016 and lead creative on most projects. As part of a smaller department, I gained experience scoping projects, writing briefs and managing/mentoring junior creatives.

Copywriter | Ogilvy Chicago (January 2010 to July 2014)

I worked on American Family Insurance, BP, CDW and Glade (global) throughout my time at Ogilvy Chicago. In addition, I had the opportunity to step in on briefs for Huggies, Ashford University, Dove and more. We pitched a lot of new business and won awards for American Family, CDW and Glade.

Copywriter | Moxie Los Angeles (July 2008 to December 2009)

When Moxie expanded to LA from their main office in Atlanta, I had the opportunity to help expand their relationship with 20th Century Fox. I worked on several theatrical and DVD releases, producing work primarily centered around the digital and social media space.

Young Blood | TBWA \ Chiat \ Day Los Angeles (January 2008 to June 2008)

I worked on the Nissan account and new business pitches.

Education

The Creative Circus | Atlanta, GA

Class of 2007, Advertising

St. Cloud State University

Class of 2005, Advertising